



## *Who we are . . .*

Foreign Ink Ltd. is a Minneapolis, Minnesota Corporation that works in most major languages while specializing in Asian languages. Since its founding in 1989, Foreign Ink has become one of the premiere typesetting companies in the United States for Chinese, Japanese and Korean.

We began as a Japanese-only company. As we grew, clients began to ask for other Asian languages since they were so difficult to get done correctly. Gradually we began to expand into those other languages. We now offer full service in the important Asian languages that other agencies have trouble handling.

Foreign Ink can give you whatever you need in a language your target audience will understand. *Their own.*



## *What we do . . .*

Foreign Ink offers translation, typesetting and software / website localization services. We support all platforms. One of the languages we speak fluently is High-Tech.

We have an extensive Asian-language font library and the localized software to handle those fonts correctly. We can produce documents in Chinese, Japanese and Korean using Adobe Illustrator, Adobe InDesign, Adobe PageMaker, Adobe Photoshop and QuarkXPress. We can provide the finished documents as PDF or EPS files. Of course if you want us to send you unformatted text, we can do that as well.

Foreign Ink works with clients around the world. From 1993 to 2006 we did all of Northwest Airlines' Asian-language inflight menus, surveys, airport signage and other materials. We have done Chinese work for the World Health Organization in Geneva and Japanese work for Infosys Technologies in India. No project is too big or too small.

Foreign Ink works only with native speakers of the target language for translation and editing. We have a strong relationship with a small group of well-qualified translators including a former UN translator, a NASA engineer and several university professors.



## *How to contact us . . .*

Please feel free to contact us for a no-cost estimate.

Phone: **+1.612.920.4884**

email: [sales@fornink.com](mailto:sales@fornink.com)

And keep our website address handy: [www.fornink.com](http://www.fornink.com)

Remember you can download font samples for Chinese, Japanese and Korean in a PDF format at your convenience. Just visit our website.

Or you can write to us for further information:

**Foreign Ink Ltd.**  
5735 Washburn Avenue South  
Minneapolis, MN 55410-2636 USA

Whatever your language needs, think of **Foreign Ink Ltd.** first.



## *Our prices . . .*

Foreign Ink Ltd. does all typesetting inhouse. So our prices are more reasonable than many other agencies, most of which do not have the capability of handling double-byte Asian languages inhouse. Foreign Ink's inhouse typesetting also dramatically speeds up turnaround time.

However, Foreign Ink is also not the least expensive agency. We do quality work and charge accordingly. Our standard procedure is to give individualized job bids. Prices for translation are based on the amount of material and the type of material. Prices for typesetting are based on number of pages and complexity of the layout.

Except for business cards, Foreign Ink has a minimum per-language / per-job charge of \$200.00. Business cards are \$120.00 per name. We offer quantity discounts for multiple-name business card orders in the same language.

## *Some of our valued clients . . .*

American Express Financial Advisors  
Arizona Diamondbacks  
Bank of America  
Bassett Furniture  
Bozell Worldwide  
BrainLAB (Germany)  
Carlson School of Business  
ConAgra  
Cornell University Press  
Corepoint Technologies  
Digi-Key  
Eastern Mennonite University  
Eastman Kodak  
Ecolab  
EMI-Capitol Music  
Faribault Woolen Mill  
General Mills  
Golden Valley Microwave Foods  
Grey Advertising (Caesars Palace Manila)  
Houghton Mifflin  
Infosys Technologies (India)  
ING Reinsurance  
Intel  
Iowa State University  
KTCA - Twin Cities Public Television  
Louisiana State University  
Mall of America  
McGhan Medical Corporation  
Miami University  
Minnesota Orchestra  
Minnesota Trade Office –  
translated and typeset all materials for  
Governor Jesse Ventura's trip to Japan  
Governor Jesse Ventura's trip to China

Minnesota Twins  
Minnesota Vikings  
Montana World Trade Center  
Motorola GSG  
Mountain Horse (Sweden)  
NASA Ames Research Center  
National Gallery of Art  
NCS International  
Northwest Airlines  
Open Software Foundation  
PGA Golf Exhibitions  
Pioneer Hi-Bred International  
Radisson Hotels  
Potlatch  
Saint Paul Chamber Orchestra  
Sesame Street Workshop  
Siemens Energy & Automation  
St. Jude Medical  
San Francisco Museum of Modern Art  
Society of Manufacturing Engineers  
South Dakota Department of Tourism  
Thermo King Corporation  
The St. Paul Companies  
UCLA (The Anderson School)  
University of Minnesota  
University of St. Thomas  
US National Park Service  
Arches National Park  
Canyonlands National Park  
Haleakala National Park  
Walker Art Center  
World Health Organization, Geneva  
W. W. Norton

## *What some of our clients say . . .*

Foreign Ink translated and typeset our Chinese, Japanese, Korean and Thai in-flight menus from 1993 to 2006. We were very pleased with the quality and timeliness of their Asian-language work.

**Ted Baier, Northwest Airlines**

Foreign Ink has coordinated translation work and typesetting for both our printed catalog and our web site. They've done superb quality work in a very timely fashion. Together we have tackled the challenges of such marketing efforts with great success.

**Kevin Brown, Digi-Key Corporation**

Foreign Ink has completed three large software-localization projects for the China market. I am very satisfied with the quality of Foreign Ink's translation. Their fast turnaround time and dedication to meeting our project schedule is greatly appreciated.

**Gregory J. Karklins, Siemens Energy & Automation**

Extending our recruiting efforts to Asia has meant preparing professional-looking materials in Chinese, Japanese, Korean and Thai. Foreign Ink has played an instrumental role in the way we present ourselves to the Asian market.

**Mike Miklas, University of St. Thomas**